

Harrow Vaccine Confidence & Uptake Fund [Grant Ref: HVCUF0123]

Guidance Document

Funding Overview

Vaccine hesitancy is growing worldwide and hampering efforts to control vaccine-preventable diseases.

The reasons why people choose not to vaccinate are complex with inconvenience in accessing vaccines, misinformation and lack of confidence, as key reasons underlying hesitancy.

This fund aims to improve vaccine confidence and uptake among Harrow communities that experience vaccine hesitancy.

Fund Priorities

The priority for this funding will be for targeted approaches for residents least likely to have been vaccinated.

We are looking for activities which engage in a creative, informative and/or educational way. Activities that are social media based and/or online campaigns would not be seen as a priority unless it can be evidenced in the application that this is the most effective way to reach a targeted community.

We are particularly keen to receive applications from organisations who have a good reach into the following areas of Harrow where the vaccine uptake is lowest:

- Cannons Park
- Edgware
- Greenhill (Harrow Town Centre)
- Kenton
- Queensbury
- Rayners Lane
- Roxbourne
- South Harrow
- Stanmore/Little Stanmore
- Wealdstone

Priority communities include:

- Black & Asian Minority Ethnic (BAME) Communities
 - Primarily those of Black African/Caribbean, Arab, Pakistani, Bangladeshi, Indian, Chinese, Mixed Backgrounds, and Eastern European (specifically Romanian) heritage.
- Disabled Communities

Your Activity

Activities can include, but are not limited to:

- Combating conspiracy and myths through educational programmes
- Webinars that are led by community leaders, health leads and health practitioners
- Activities that help people make informed choices about their health
- Programmes that teach communities (parents, families) how to have constructive conversations
- Sharing messages from trusted individuals who communities will respond to
- Combating barriers that stop people from making informed decisions
- Activities that support individuals who are isolated, lonely or digitally excluded
- Organising volunteers to call community members.
- Creating posters/graphics in community languages.
- Creating resources that are accessible to people with a disability.
- Using artists to create engaging content.

Please note this list is not exhaustive.

Which Vaccines?

Vaccines include Covid, Flu, Polio, MMR (measles, mumps, and rubella) and others.

Eligibility

You need to be applying as:

- a constituted not-for-profit organisation (company limited by guarantee, community interest company, registered charity, co-operative, unincorporated organisation)
- with a minimum of 2 unrelated trustees / directors
- with a bank account in the name of the organisation

The activities which you are applying for need to be legally charitable and benefit Harrow residents.

We will only fund organisations that have a track record of working in Harrow.

Total Funds Available:

Grants of up to £5,000

Duration of Activity

We are looking for programmes that can start soon, the maximum duration of activity should be 6 months.

Deadline:

10am, 6th February 2023

How To Apply

Please send a completed application to: grants@harrowgiving.org.uk

We will aim to inform you if you have been successful within a week.

Application Support

If you need support with completing the application, please email Voluntary Action Harrow - contact@voluntaryactionharrow.org.uk

Reporting on the grant

You will need to report back to Harrow Giving. Harrow Giving is committed to light-touch reporting for small grants.

We will also be creating a public list of the grants awarded and to which organisation and for what.

Other Funding Available

Voluntary Action Harrow has compiled a list of other funding available. This document will be updated on a regular basis so please keep the document link saved.

[Harrow Funding Update / Bulletin](#)

About Us

Harrow Giving is a local charity that funds small local projects to make a positive difference in the lives of Harrow residents. Harrow Giving is a trading name of Harrow Together (registered charity no. 1167770) and is administered by Voluntary Action Harrow Co-operative.

<http://harrowgiving.org.uk/>