



Harrow Covid-19 Awareness Fund [Grant Ref: CAF1221]

Guidance Document

Funding Overview

Harrow Council was awarded funding from the Community Champions Fund via the Ministry of Housing, Communities & Local Government (MHCLG) and NHS. This fund is being distributed via Harrow Giving.

We are looking for community organisations and faith institutions who are able to engage and speak to members of their community.

Covid-19 Fund Priorities

- Encourage the uptake of the vaccinations
- Tackling misinformation
- Encourage behaviour which lowers Covid-19 rates (e.g. regular testing)

The priority for this funding will be for targeted approaches for residents least likely to have been vaccinated. We are looking for activities which engage in a creative, informative and/or educational way. Sole social media based activities and campaigns would not be seen as a priority unless it can be evidenced in the application that this is the most effective way to reach a targeted community.

We are particularly keen to receive applications from organisations who have a good reach into the following areas of Harrow where the vaccine uptake is lowest:

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| <ul style="list-style-type: none"> • Cannons Park, • Edgware • Greenhill (Harrow Town Centre) • Kenton • Queensbury | <ul style="list-style-type: none"> • Rayners Lane • Roxbourne • South Harrow • Stanmore/Little Stanmore • Wealdstone |
|--|---|

Priority communities are:

- Black & Asian Minority Ethnic (BAME) Communities
 - Primarily those of Black African/Caribbean, Other Asian and Eastern European (specifically Romanian) heritage
- Disabled Communities
- Young People





Your Activity

Activities can include:

- Combating conspiracy and myths through educational programmes
- Webinars that are led by community leaders, health leads and health practitioners
- Activities that help people make informed choices about their health
- Programmes that teach communities (parents, families) how to have constructive conversations
- Sharing messages from trusted individuals who communities will respond to
- Combating barriers that stop people making informed decisions
- Activities that support individuals who are isolated, lonely or digitally excluded
- Organising volunteers to call community members.
- Creating posters / graphics in community languages.
- Creating resources that are accessible to people with a disability.
- Using artists to create engaging content.
- Provide guidance on how to celebrate festivals whilst remaining covid safe.
- Involvement in Covid Awareness Meeting to spread key messages and local intelligence

Please note this list is not exhaustive.

Eligibility

You need to be applying as:

- a constituted not-for-profit organisation (company limited by guarantee, community interest company, registered charity, co-operative, unincorporated organisation)
- with a minimum of 2 unrelated trustees / directors
- with a bank account in the name of the organisation

The activities which you are applying for funding for need to be legally charitable and benefit Harrow residents.

We will only fund organisations that have a track record of working in Harrow.

Previous Awards

Organisations who have been awarded funding from Harrow Giving **are** eligible to apply.

Organisations who have been awarded funding from the earlier rounds of Harrow Covid-19 Awareness Fund are eligible to apply but a new application must be either different to the current fund or in addition to the current activities.

Total Funds Available:

Grants of £500 to £5,000





Deadline:

Grants will be assessed as they come in. We recommend applying immediately. There are a limited amount of funds available and once the limit is reached, the fund will close.

What can the funding be used for?

- People – staffing and volunteer costs associated with delivering the work you are applying for;
- Communications - marketing and advertising costs associated with promoting messages for this work;
- Equipment – any equipment you need to deliver this work that is not already in your budget;
- Resources – any new software or training needed for your team to do this work;
- Overheads – direct additional costs (e.g. for home working), together with a proportionate contribution to your organisational costs (including your governance costs).

What can't the funding be used for?

- Services and access – meeting the needs of the people you work for, including access to food and essentials (laptops etc.), support services, translation or interpreting services, or deep cleaning of accommodation.

How To Apply

Please send a completed application to: grants@harrowgiving.org.uk

We will aim to inform you if you have been successful within a week.

Application Support

If you need support with completing the application, please email Voluntary Action Harrow - contact@voluntaryactionharrow.org.uk

Reporting on the grant

You will need to report back to Harrow Giving. Harrow Giving is committed to light touch reporting for grants.

We will also be creating a public list of the grants awarded and to which organisation and for what.

Other Funding Available

Voluntary Action Harrow has compiled a list of other funding available. This document will be updated on a regular basis so please keep the document link saved.





Ministry of Housing,
Communities &
Local Government

The North West London
health and care partnership



Harrow Giving



https://docs.google.com/document/d/1ar0a5KIVQr04g-aHEoVwmv2AhoO_mOXNOG7PPAEj5as/edit?usp=sharing

About Us

Harrow Giving is a local charity that funds small local projects to make a positive difference to the lives of Harrow residents. Harrow Giving is a trading name of Harrow Together (registered charity no. 1167770) and is administered by Voluntary Action Harrow Co-operative.

<http://harrowgiving.org.uk/>

A partnership of local organisations has come together to manage this grants process and support the sector. These organisations are:

Harrow Council

<https://www.harrow.gov.uk/>

Harrow Together

<http://harrowtogether.org.uk/>

Harrow Voluntary & Community Forum

<http://harrowvcsforum.org.uk>

Voluntary Action Harrow Co-op

<http://www.voluntaryactionharrow.org.uk>

Young Harrow Foundation

<https://youngharrowfoundation.org/>

